

Sena Örucü

Product & UX Design

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EXPERIENCE



OLX Group

OLX Autos Classifieds
Product Designer
Nov 2021 - Present



Chooch AI

UI/UX Designer
Feb 2020 - Nov 2021



XYZ Tech

UI/UX Designer
Feb 2019 - March 2020



ONEDIO

Junior UI/UX Designer
March 2018 - Feb 2019



Bilkent University

Teaching Assistant of Marek Brzozowski,
the Senior Class Graphic Design Studio.
Sep 2017 - Jun 2018



Jotform

Design Internship
Jun 2016



Soda Media

Design Internship
Jun 2015

ABOUT

Results-driven product designer with 5+ years of experience specializing in creating exceptional user experiences. Combining a deep understanding of user needs, design thinking methodologies, and the latest industry trends, I have a proven track record of delivering innovative and visually captivating designs. Skilled in translating complex concepts into intuitive interfaces, I strive to craft seamless digital experiences that engage users and drive business objectives. With a strong focus on collaboration and a passion for pushing the boundaries of design, I am dedicated to creating products that delight users and exceed expectations.

EDUCATION & CERTIFICATES

Bilkent University

Master in Fine Arts
2017-2018

Bilkent University

Communication and Design
2013-2017

KEY SKILLS

UX Design

Interviews, Surveys,
Personas, Heuristic Evaluation
Ideation, User Flows,
Information Architecture,
Wireframes, Rapid Prototyping

UI Design

Micro-interactions,
Branding, Styleguides,
Design Systems,
HiFi Mockups

Design Workshops

Design Sprints, Experience Canvas,
Lightning Decision Jam,
Ideation & Brainstorming,
Customer Journey Map,
User Story Map, Feature Prioritization